



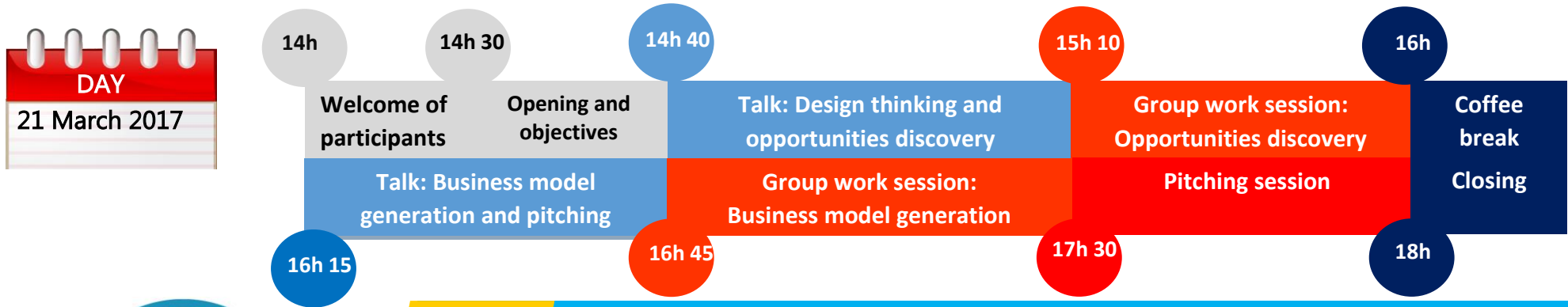
Workshop: Design thinking or How to innovate

Overview

When facing the challenges of both professional and personal life one can easily identify capability of bringing innovative solutions and products as the ultimate driver of success. However, the rational and tools of this capability was unfortunately missing in the learning path of each of us. Actually, the education system, dedicated to preparing us to the future, is based on a thinking that is conflicting with the acquisition of this 21 century capability.

This short workshop aims to break this loop by introducing you to a new thinking that is more suited to the present challenges and can help you bring more value around you. Besides, the workshop will give you hands-on experience on some judiciously chosen innovation tools that support this thinking.

Program



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